

ENGLISH PROGRAM CONTENT

Fall 2017

| Course name | Instructor | Number of hours |
|---|-------------------------------------|-----------------|
| French language | Various, based on student level | 24 or 48 |
| Public sphere and media analysis | Pr Erik NEVEU | 20 |
| European Union Studies | Dr Romain PASQUIER Pierre WOKURI | 20 |
| Global Politics | | |
| - Global Political Marketing | Dr Matthew MOKHEFI-ASHTON | 10 |
| - The Parliamentarization of world politics | Pr Stelios STAVRIDIS | 10 |
| Social and Political History | | |
| - French Politics | Pierre REMOND | 10 |
| - The English-Speaking Diaspora (18th-20th centuries) | Dr James HOBSON | 10 |

Spring 2018

| Course name | Instructor | Number of hours |
|--|---------------------------------|-----------------|
| French language | Various, based on student level | 24 or 48 |
| International Politics | | |
| - (*) Introduction to country risk | Aurore DEFIOLLES | 10 |
| - Local and Regional Governance in Europe | Pr Martino MAZZOLENI | 10 |
| African studies | Dr Marie RODET | 20 |
| French history and current perspectives | | |
| - French politics | Pierre REMOND | 10 |
| - The Rennes metropolis facing globalisation | Marie-Ange ORIHUELA | 10 |
| Sustainable development and energy transition | | |
| - (*) Sustainable cities: comparative European analysis | Anne-Marie THIRION | 10 |
| - (*) Transforming the United States Electricity System: The Dynamic Evolution of Policies, Regulations and Technologies | Pr Elizabeth WILSON | 10 |

(*) Pending confirmation by the Board in September 2017

Public Sphere and Media Analysis

Professor Erik Neveu

From week n°2 each participant will be invited to read a scientific journal's paper or book chapter before our weekly meeting.

Pr Erik Neveu would suggest as two useful readings before starting this course:

- Jurgen Habermas' book "*The Structural Transformation of the Public Sphere: Inquiry into a Category of Bourgeois Society* » (Polity Press, 1992)

and/or - Michael Schudson's "*The Power of News*" Harvard University Press, 1996.

I Media and Society Two Grand Narratives

Weeks 1 and 2

Habermas: The Rise and fall of the Public Sphere

Habermas Book's "The public sphere", its receptions and criticisms.

Weeks 3, 4 & 5

Modernity as a "Communication Society"?

The making of a modern myth

Communication Society: promised Land or Big Brother's realm ,

A popular myth: why?

Giving historical depth to the "Communication society"

II Wanted: Sociological explanations To make sense of modern press and media

Week 6

Press and Media with capital letters or "Journalistic Field"?

The institutionalized space of news and cultural production. Searching for relationships between cultural goods and audiences. Mediascapes.

Week 7

Current trends and changes in political communication.

Week 8

Rethinking Internet

Week 9

Which Media power? Models, Questioning and debating the "Power" of the press and Media.

Week 10

Reception studies: Are audiences powerless cultural dopes? Is there one and only one, universal way of "receiving" media messages?

European Union Studies

Romain Pasquier, professor in political science
Pierre Wokuri, PhD student in political science
 Contact: romain.pasquier.1@sciencespo-rennes.fr

Sixty years after its first steps, the European Union is at a fateful moment of its evolution (euro crisis, popular opposition, new MEPS...). Challenges facing the EU concern much more than the EU itself. The European Union unique institutional architecture led it to become a central player in European countries politics and policies and in international affairs. Therefore, the EU deserves attention more than ever.

During this course students will be provided with an understanding of EU polity, politics, policies and dynamics. Course themes include: EU theories, EU institutions, EU identity, EU external policy, EU lobbying... Course methodology encourages shared learning through structured debates and discussions.

Program sessions

Session 1 : Introduction, September 14 (RP and PW)

Session 2: State Traditions and Democracy in Europe September 21 (RP)

Case studies: Romania, Finland, Hungary

Debate materials (suggestions):

Kenneth Dyson (2010), *The State tradition in Western Europe*, ECPR Press Edition.

John Loughlin (2011), *The transformation of the democratic State in Europe*, <http://fds.oup.com/www.oup.com/pdf/13/9780198296799.pdf>

Session 3 : The EU and the identity September 28 (RP)

Debate question: Does the European identity exist?

Discussants :

Case studies: Sweden, Portugal, Slovenia

Debate materials (suggestions):

- Checkel J. T., Katzenstein P. (eds), 2009, *European identity*, Cambridge, Cambridge University Press.

- euractiv.com, file on European values and identity

- Risse T. (2010), *A community of Europeans? Transnational identities and public spheres*, Ithaca, New York, Cornell University Press.

- Risse T. (2001), « A European Identity? Europeanization and the evolution of Nation-States identities », in T. Risse, M. Green-Cwoles and James Caporaso, eds, *Transforming Europe*, New York, Cornell University Press: 217-238.

Session 4: The EU and the democratic deficit October 5(RP)

Debate question: Is there a democratic deficit in the EU?

Discussants :

Case studies: Germany, Greece, Estonia

Further reading (sessions 1 & 2):

-Hix S., Hoyland B. (2011), *The Political System of the European Union*, 3rd edition, Palgrave macmillan

-Wallace H., Pollack M; Young A. (2010), *Policy-Making in the European Union*, 6th edition, Oxford University Press

Session 5 : Leadership in the EU October 12 (RP)

Debate question: Who leads the EU?

Discussants :

Case studies: Poland, Spain, Croatia

Debate materials (suggestions):

- Rosamond B. (2000), *Theories of European integration*, London, Palgrave Macmillan.

- Stone Sweet A., Sandholtz W., 2010 'Nofunctionalism and supranational governance', http://works.bepress.com/cgi/viewcontent.cgi?article=1037&context=alec_stone_sweet

- S. Saraugger (2010), *Les théories de l'intégration européenne*, Paris, Presses de Sciences Po

Session 6 : Lobbying in the EU October 19 (PW)

Debate question: Do we need lobbies in the EU policy making?

Discussants :

Case studies: Italy, Denmark, Latvia

Debate materials (suggestions):

- Greenwood, J. (2011), *Interest representation in the European Union*, 3rd edition, Palgrave-Macmillan.
- European Parliament (2003), *Lobbying in the European Union: current rules and practices*, Working paper AFCO 104 EN Luxembourg, European Parliament, 2003
http://ec.europa.eu/civil_society/interest_groups/docs/workingdocparl.pdf
- euractiv.com, file on lobbying transparency
<http://www.euractiv.com/en/pa/transparency-initiative-links dossier-188351>
- European Commission, Communication “Follow-up to the Green Paper European Transparency Initiative”, Brussels, 21.3.2007, COM(2007) 127 final
http://ec.europa.eu/civil_society/docs/com_2007_127_final_en.pdf

Session 7 : The EU and the Economic Policies November 9 (PW)

Debate question: What is the added value of the Euro zone?

Discussants :

Case studies: France, Bulgaria, Cyprus

Debate materials (suggestions):

- euractiv.com, file on Financial perspective 2007-13
- European commission, the policies, http://ec.europa.eu/policies/index_en.htm
- *Fifth report on economic, social and territorial cohesion*, Report from the Commission, November 2010
http://ec.europa.eu/regional_policy/sources/docoffic/official/reports/cohesion5/pdf/5cr_en.pdf
- Wallace H., Pollack M; Young A. (2010), *Policy-Making in the European Union*, 6th edition, Oxford University Press

Session 8: The EU and International Governance November 16 (PW)

Debate question: Is the EU an important voice in international relations?

Discussants :

Case studies: Lithuania, United Kingdom, Luxembourg

Debate materials (suggestions)

- Angel Alvarez Alberti (2011), *The Myth of the EU as a global player*, European and Me Magazine n°12
<http://www.europeandme.eu/12brain/627-european-myth-eu-global-player>
- Zornitsa Stoyanova-Yerburgh (2010), *The European Union: Still a Global Player?*, Carnegie Council Ethics online
http://www.carnegiecouncil.org/resources/ethics_online/0050.html#_footnoteref1

Session 9 : The EU and the migration challenge November 23 (PW)

Debate question: Do we need a common migration policy?

Discussants :

Case studies: Ireland, Slovakia, Estonia

Debate materials (suggestions):

François Bafoil « Repenser les identités régionales par les élargissements », *Revue française de science politique* 1/2013 (Vol. 63) : 75-92

Mark Beeson, *Regionalism and Globalization in East Asia. Politics, Security and Economic Development*, Basingstoke, Palgrave Macmillan, 2007

Session 10 : The future of the European integration November 30 (RP PW)

Debate question: Do we need a federal Europe?

Discussants :

Case studies: Holand, Check Republic, Austria, Malta

Debate materials (suggestions):

-Surel Y. (2011), The European Union and the challenges of populism, *Notre Europe*, Policy brief n°27,

-Vignon J. (2011), Solidarity and responsibility in the European Union, *Notre Europe*, Policy brief n°26

Global Political Marketing

Dr Matthew Mokhefi-Ashton

Module Aims:

This module seeks to help students understand the organisation, actions and impact of political marketing at both a national and international level. This will involve looking at how political marketing has operated, and how it has affected political behaviour, party organisation, voting patterns and other variables worldwide. A range of issues will be examined and analysed including targeting and positioning, branding, market research, political communication, crisis management, relationship marketing and the marketing of conflict.

Lecture topics covered:

- *Targeting and positioning;
- *Political Branding;
- *Market research;
- *The market orientation of parties;
- *Political communication;
- *Political Crisis management;
- *Political Relationship marketing;
- *The impact of new technologies on political marketing;
- *The ethics of political marketing;
- *The impact of marketing on democracy;
- *The political marketing of conflict;
- *How political marketing impacts countries and politics at both the national and global level across the world;

Indicative Reading:

- Lees-Marshment, J (2014), *Political Marketing - Principles and Applications* - 3rd Edition. London. Routledge
- McPhail, T, L. (2013), *Global Communication: Theories, Stakeholders and Trends*. London. Wiley-Blackwells.
- Ormond, R et al (2013), *Political Marketing: Theory and Concepts*
- Straubhaar, J et al (2012), *Global Media: A Critical Introduction*. London. Routledge
- Maarek, P (2011), *Campaign Communication and Political Marketing*. London. Wiley-Blackwell
- McPhail, T, L (ed). (2009), *Development Communication - Reframing the Role of the Media*. London. Wiley-Blackwells
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The Parliamentarization of world politics

Pr Stelios STAVRIDIS

Following the end of the Cold War, the processes of Globalization and Regionalization have brought new actors to the world politics arena and changed drastically the practice of diplomacy. New forms of diplomacy have emerged, ranging from economic diplomacy to paradiplomacy, cultural diplomacy or even celebrity diplomacy. Parliamentary diplomacy has also developed its influence in this new world panorama. This course will focus on the parliamentarization of world politics, a phenomenon due to various factors: democratization, globalization, regionalization and technological developments.

1. NEW FORMS OF DIPLOMACY: THE RISE OF PARLIAMENTARY DIPLOMACY IN WORLD AFFAIRS

2. THE “LEGITIMIZATION” OF GLOBALIZATION AND REGIONALIZATION: THE ROLE OF INTERNATIONAL PARLIAMENTARY INSTITUTIONS/IPIs

3. THE EUROPEAN PARLIAMENT AS AN INTERNATIONAL ACTOR: THE ROLE OF ITS INTER-PARLIAMENTARY ASSEMBLIES WORLDWIDE

4. THE PARLIAMENTARY DIMENSIONS OF EURO-MEDITERRANEAN RELATIONS: THE PARLIAMENTARY ASSEMBLY OF THE UNION FOR THE MEDITERRANEAN & THE PARLIAMENTARY ASSEMBLY OF THE MEDITERRANEAN

5. PARLIAMENTARY DIPLOMACY AND CONFLICTS IN THE MEDITERRANEAN: MIDDLE EAST, CYPRUS, LIBYA/SYRIA

INDICATIVE BIBLIOGRAPHY

David Beetham, *Parliament and Democracy in the Twenty-First Century: A Guide to Good Practice* (Geneva: Interparliamentary Union, 2006).

Andrea Cofelice, ‘Interregional Parliamentary Assemblies: a New Layer in the Multi-level Global Governance System’, in Léonce Bekemans (ed.), *Intercultural dialogue and Multi-level Governance in Europe – A Human Rights Approach* (Brussels: P.I.E. Peter Lang, 2012), pp. 277-292.

Andrea Cofelice and Stelios Stavridis, ‘The European Parliament as an International Parliamentary Institution (IPI)’, *European Foreign Affairs Review*, vol. 19, no. 2 (2014), pp. 145-178.

Olivier Costa, Clarissa Dri and Stelios Stavridis (eds), *Parliamentary Dimensions of Regionalization and Globalization: The Role of Interparliamentary Institutions* (London: Routledge, 2013).

Olivier Costa and Clarissa Dri, ‘How Does the European Parliament Contribute to the EU’s Interregional Dialogue?’, in Francis Baert et al. (eds), *Intersecting Interregionalism: Regions, Global Governance and the EU* (Dordrecht: Springer, 2014), pp. 129-150.

Robert Cutler, ‘The Emergence of International Parliamentary Institutions: New Networks of Influence in World Society’, in Gordon S. Smith and Daniel Wolfish (eds), *Who Is Afraid of the State? Canada in a World of Multiple Centres of Power* (Toronto: University of Toronto Press, 2011), pp. 201-229.

Gregorio Garzón Clariana (ed.), *La Asamblea Euromediterránea – The Euro-Mediterranean Assembly – L'assemblée euro-méditerranéenne* (Madrid-Barcelona-Buenos Aires: Editorial Marcial Pons, 2011).

Davor Jančić, 'Globalizing Representative Democracy: The Emergence of Multilayered International Parliamentarism', *Hastings International and Comparative Law Review*, vol. 38, no. 2 (2015), pp. 197-242.

Claudia Kissling, *The Legal and Political Status of International Parliamentary Institutions* (Berlin: Committee for a Democratic U.N., 2011).

Andrés Malamud and Stelios Stavridis, 'Parliaments and Parliamentarians as International Actors', in Bob Reinalda (ed.), *The Ashgate Research Companion to Non-State Actors* (Farnham: Ashgate, 2011), pp. 101-115.

Zlatko Šabič, 'Building Democratic and Responsible Global Governance: The Role of International Parliamentary Institutions', *Parliamentary Affairs*, vol. 61, no. 2 (2008), pp. 255-271.

Introduction to country-risk

Ms Aurore DEFIOLLES

This course explores 'country risk' in its broad definition: risk associated with having any kind of operations in foreign countries.

After providing a definition and a brief history of the concept of 'country risk', we will review its different causes, always having in mind the key question "how to reduce risks".

Forecasting and managing country-risk has become mandatory for all parties or businesses involved in multi-country operations: existing data collection, country risk-models and ratings will be analyzed and critically evaluated.

Then, a special attention will be brought to the way organizations adapt to anticipate and reduce the impact of country-risk on their daily operations and human resources.

Relying on case studies and real-life examples, mainly in Asian and African countries, this course will finally provide practical tools to participants to be able to 'expect the unexpected at all time' and mitigate country-risk.

African Studies

Dr. Marie Rodet

Senior Lecturer in the History of Africa
School of Oriental and African Studies

Africa-Europe: Postcolonial Politics, Migration and the African Diaspora

This course is an historical and sociological introduction to the study of African-European Relations, with particular attention to questions of postcolonial politics, the African Diaspora in Europe, citizenship, ethnicity, discrimination, narratives of raced-based identity, “blackness” and colour-blindness, and rhetoric of multiculturalism. We will look at post-colonial issues of migration from Africa to Europe and what they tell us about postcolonial politics in the UK and France. We will investigate the impact of the historical and colonial legacies of European countries on policies and legislation on migration and citizenship, the ways in which each country has dealt with issues of race and national identity and how people of African descent in the UK and France have reacted/responded to these issues so far.

Learning outcomes of the course

- An understanding of the history of European-African relations;
- The ability to identify the theoretical framework of diaspora and migration studies and to apply it to specific regional contexts and case studies;
- The proficiency to present the results of student’s own research in an articulate way that stimulates group discussion and peer cooperation;
- The ability to critically evaluate scholarly literature and use it to prove analytical skills in written and oral form.
- The capability to draw upon knowledge and skills acquired during the course make it possible to answer examination essay questions.

Week 1: Introduction: Africa & Europe: Imperial Legacies

Week 2: French and British Postcolonial Politics in Africa

Week 3: African Migration and the Construction of Race, Gender and Ethnicity in Europe

Week 4: African and Black Activism in Europe

Bibliography:

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- Anderson Benedict (1983) *Imagined Communities*, Londres, Verso, 224 p.
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- Argenti Nicolas et U. Rösenthaler (2006) Introduction: Between Cameroon and Cuba: Youth, slave trades and translocal memoryscapes, *Social Anthropology*, 14:1, pp. 33-47.
- Arndt Susan et Marek Spitzczok von Brisinski Éds. (2006) *Africa, Europe and (Post)Colonialism: Racism, Migration and Diaspora in African Literatures*, Bayreuth, Bayreuth University, 346 p.
- Barou, Jacques (1978) *Travailleurs africains en France, rôle des cultures d'origine*. Grenoble, Presse universitaires de Grenoble, Publications orientalistes de France, 162 p.
- Barou Jaques (2000) Lieux de mémoire de l’immigration. *Ecartés d’Identité* (Avril), pp. 2-4.
- Berliner David (2005) The Abuses of Memory: Reflections on the Memory Boom in Anthropology, *Anthropological Quarterly*, Volume 78, Number 1, pp. 197-211.
- Blanchard Pascal, Eric Deroo et Gilles Manceron (2001) *Le Paris noir*, Paris, Éditions Hazan, 242 p.

- Blanchard Pascal (2011) *La France noire, trois siècles de présences*, Paris, Éditions La Découverte, 360 p.
- Boubeker Ahmed et Abdelalli Hajjat (2008), *Histoire politique des immigrations (post)coloniales*, Éditions Amsterdam, 317 p.
- Brent Hayes Edwards (2003) *The Practice of Diaspora. Literature, Translation, and the Rise of Black Internationalism*, Cambridge, Harvard University Press, 416 p.
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- Chrétien Jean-Pierre et Jean-Louis Triaud Éd.s. (1999) *Histoire d'Afrique : Les enjeux de mémoire*, Paris, Karthala, 504 p.
- Cissé, Madjigène (1999) Parole de sans-papiers, Paris, La Dispute, 254 p.
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French politics 1 and 2

Mr Pierre REMOND

This course aims at presenting politics in France. It is intended to help students achieve a basic understanding of the current political system. Our studies will focus on:

1) Reasons why France experienced five different republics;

-the historical background of the three revolutions of 1789, 1830, 1848

-the origins of the Left and Right-wing parties

2) Circumstances of the birth of the Fifth Republic

3. The description of the main features of the 5th republic: the slogan "Liberté, Egalité, Fraternité", the centralisation of power, the "republican monarchy" etc.

4) The description of the main political parties (history and platform)/case studies on opposing ideologies and how political parties deal with issues such as taxes, the school system or immigration policy.

5) How the Left and the Right have alternated: parties in power or minority parties since 1969.

Some case studies can be added concerning the French foreign policy giving the opportunity for debate about the role played by France at the European and International scale. Students will be welcome to give their opinion and point of view of their country of origin, allowing us to confront our views.

TABLE OF CONTENT:

CHAPTER ONE: The birth of the French republic

Part one: The first republic in the context of the French Revolution of 1789; the origins of the Right and Left in the political spectrum.

Part two: The birth of the second republic after the revolution of 1848.

Part three: The legacy of the Communes and the Third Republic.

Part four: The political life during the Fourth Republic : the origins of our current political parties.

CHAPTER TWO: The political life of the Fifth Republic

Part one: the chronology of the presidents : how Left and Right alternated

Part two: the constitution: the legacy of De Gaulle and the new balance between the main institutional bodies.

Part three: the presentation of the Right-wing political parties

Part four: the presentation of Left-wing political parties

SUBJECTS OF ORAL PRESENTATIONS:

- The Sans-Culottes : reality and imagination
- The symbols of the French Republic, the flag, Marianne, the Marseillaise: origin etc.
- The UMP, origins, platform, political agenda
- The PS, since 1945 , platform, political agenda
- The FN “
- The PC”
- The Modem “
- The Green movement “

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- d) WRIGHT Gordon, *France in Modern Times*, Rand Mc Nally, 1960

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MACMILLAN

1. BROUARD Sylvain, M.Appleton Andrew, G Mazur Amy, *The French Fifth Republic at fifty*.
 2. CHALABY Jean K. *The De Gaulle Presidency and the Media*.
 3. DRAKE Davis, *Intellectuals and Politics in post-war France*.
 4. KNAPP Andrew, *Parties and the party system in France*.
 5. S. LEWIS-BECK Michael, *The French voters*.
 6. MURRAY Rainbow, *Parties, genders quotas and candidates selection in France*.
 7. RAYMOND Gino.G., *The French Communist party during the fifth republic*.
 8. SMITH Paul, *The Senate of the fifth French republic*.
 9. WATERS Sarah, *Social movements in France*.
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The Rennes metropolis facing globalisation

Marie-Ange ORIHUELA

Responsable Service International & Europe de Rennes et Rennes Métropole

This program will question the place and roles of Cities in a new global paradigm using examples from Rennes Metropolis.

- What is the legitimacy of cities to have an international voice: from the 50s and the support to citizen associations to the 21st century and the contribution to the attractiveness of a territory.
 - International solidarity: from a compassionate support to “Third World Countries” to the co-building of a more sustainable common future.
 - How European Union has changed the rules: the urban agenda and the local authorities’ networks
 - Cities as main contributors to the international economic development of their areas: local and global players.
-

"Sustainable cities: a comparative European analysis"

Anne-Marie THIRION

Chargée de cours Science Po Rennes

UMR CRAPE-IEP de Rennes/Université de Rennes 1

anne-marie.thirion@etudiant.univ-rennes1.fr

The majority of the world's population lives in urban areas today. As a result, cities around the globe are increasingly facing challenges due to the provision of adequate infrastructure (energy, water, transportation), the delivery of public services (education, health care, public safety), and the management of environmental quality (air, water, natural habitat).

Sustainability has become a much needed target with this rapid urban sprawl and the subsequent exacerbation of social, environmental and economic issues.

This course is designed for students interested in the fields of sustainable development and local public policy. It assumes that cities are often the political unit that can act.

Many studies have been conducted to define the sustainable city, but many of those definitions suggest contradictions and imply that sustainability is somewhat unattainable.

Hence various models of city have emerged and been labeled as sustainable cities like the "zero-carbon city", the "smart city" or the "Ubiquitous Ecocity" (U-Ecocity).

In this seminar, students will explore the fundamentals of urban environmental management and sustainability, with a special focus on European Cities. Topics will include air quality, water and wastewater, land use, transportation, energy, and waste management.

Through readings and discussion, you will gain an understanding of the many environmental challenges that cities face nowadays, and you will explore how those challenges can be addressed.

Transforming the United States Electricity System: The Dynamic Evolution of Policies, Regulations and Technologies

Pr Elizabeth WILSON

In this class we will explore how the North American electricity system is changing. We will examine how shifts in energy resources, new technology, environmental issues and the evolving political context are shaping how the electric grid is planned and operates. We will examine the interface between technological systems and social systems and try to better understand the role technology has played in both creating and mediating environmental impacts. By its very nature, the study of the electricity system is interdisciplinary and multi-scalar. Lectures and discussions will focus on methods from engineering, political science, sociology and economics. This short course will cover the technologies, regulations and institutions shaping electricity generation, use and impacts in the United States within the context of global energy trends.