

Introduction to country-risk

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This course explores 'country risk' in its broad definition: risk associated with having any kind of operations in foreign countries.

After providing a definition and a brief history of the concept of 'country risk', we will review its different causes, always having in mind the key question "how to reduce risks".

Forecasting and managing country-risk has become mandatory for all parties or businesses involved in multi-country operations: existing data collection, country risk-models and ratings will be analyzed and critically evaluated.

Then, a special attention will be brought to the way organizations adapt to anticipate and reduce the impact of country-risk on their daily operations and human resources.

Relying on case studies and real-life examples, mainly in Asian and African countries, this course will finally provide practical tools to participants to be able to 'expect the unexpected at all time' and mitigate country-risk.
